



# EdConsult

## Proposal for Accreditation Services

Candidacy Accreditation, Accreditation and Reaccreditation  
by Cognia, MSA, and WASC Protocols

FOR EDUCATIONAL CONSULTING AND DIGITAL SERVICES  
BEYOND EDUCATION AND SUCCESS

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# About EdConsult



## Our Mission

EdConsult encourages growth, innovation, and fosters continuous improvement through:

- Theory and action research
- Confidence and responsibility
- Intellectual creativity
- Smart solutions and problem-based learning
- Integration between innovative technology and updated learning methodology

## Our Vision

We provide right diagnostics for:

- School quality factors
- Strategic planning
- Customized professional assurances
- Innovative digital platforms

All aimed at enhancing educational impact and ensuring institutions meet the highest standards of quality and effectiveness.

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# Our Services & Affiliations

## Our Services

 Mentoring

 Evaluation

 Digital Learning & AI

 Educational Counselling

 Accreditation & Quality

 Research

 Quality Assurances

 Institutional Collaboration

 NATIONAL GEOGRAPHIC | CERTIFIED EDUCATOR



## Our Affiliations



## Accreditation “101”

3 Types of Accreditation

### National Institutional Accreditation



Focus on accrediting trade and vocational schools, and career programs offering certifications and degrees.

### Regional Institutional Accreditation



Oversee public and private non-profit colleges and universities that focus on academics. Each agency oversees a particular region of the country.

### Specialized/Programmatic Accreditation



Accredits programs, departments or schools that are part of an institution, such as a school of business or nursing.



# Key Partners

Al Mostakbal Modern International Schools | Hadayek  
Al-Ahram Egypt Hills International Schools |  
Future Pioneer International Schools | Fayoum  
Pioneer Integrated Schools | Obour

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# Introduction to Accreditation

## Definition of Accreditation

Accreditation is a formal recognition process that schools undergo to demonstrate they meet certain standards of quality and effectiveness in education. It validates that an institution meets established criteria and maintains high educational standards.

## Importance of Accreditation

- Enhances institutional credibility and reputation
- Ensures continuous quality improvement
- Influences funding opportunities
- Facilitates student transfers and recognition of credits
- Attracts quality students and faculty



## Accreditation Protocols

**Cognia:** Focuses on continuous improvement and system-wide evaluation

**MSA:** Middle States Association emphasizes institutional mission and goals

**WASC:** Western Association focuses on student learning outcomes and institutional capacity



Accreditation process overview and standards framework



NEW ENGLAND ASSOCIATION  
OF SCHOOLS AND COLLEGES



# Understanding the Accreditation Process

## Key Stages of Accreditation

**1** **Self-Assessment** : Evaluate current practices against accreditation standards

**2** **Application** : Submit formal application with supporting documentation

**3** **Review** : Accrediting body evaluates submitted materials

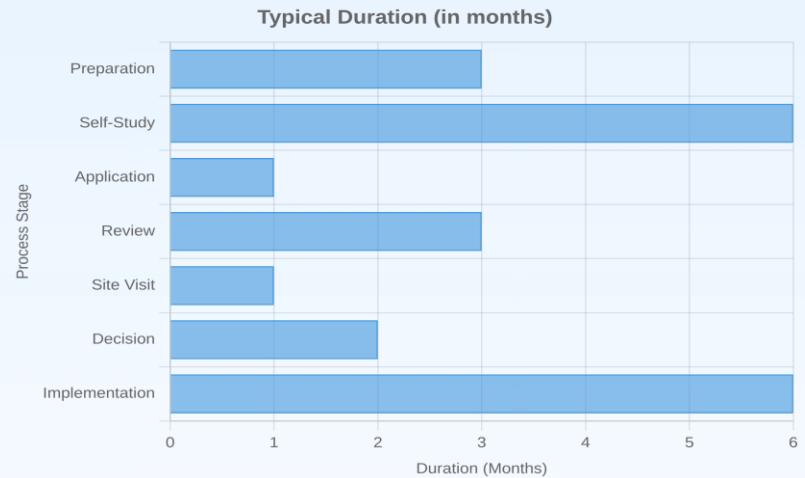
**4** **Site Visit** : On-site evaluation by accreditation representatives

**5** **Decision** : Final determination on accreditation status

## Common Challenges

- ⚠ Insufficient data for comprehensive self-assessment
- ⚠ Limited stakeholder engagement and participation
- ⚠ Resource constraints (time, personnel, budget)
- ⚠ Aligning existing practices with accreditation standards

## Accreditation Timeline



# Preparing for Accreditation

## 1 Self-Assessment & Evidence

- Conduct comprehensive self-assessment against accreditation standards
- Gather documentation and evidence of compliance
- Engage all stakeholders in the process

## 2 Improvement Plans & Goals

- Develop actionable improvement plans based on self-assessment
- Set SMART goals (Specific, Measurable, Achievable, Relevant, Time-bound)
- Assign responsibilities and allocate necessary resources

## 3 Documentation & Training

- Document all policies and procedures clearly
- Train staff on accreditation standards and expectations
- Foster a culture of continuous improvement
- Prepare for submission and quality control checks



*Accreditation standards framework ensures educational quality and continuous improvement*

# EdConsult's Core Service Components

## Diagnostic & Gap Analysis

Comprehensive institutional scan covering policies, curricula, governance, assessment, facilities, HR, and student services with gap report mapped to accreditation standards.

## Roadmap & Action Plan

Prioritized, time-bound roadmap with clear responsibilities, milestones, and resource/budget estimates for successful accreditation.

## Documentation & Evidence Build

Templates for policies, curriculum maps, course files, assessment matrices, and self-study reports with structured evidence collection plans.

## Capacity Building

Specialized workshops for leaders, QA officers, and faculty on accreditation standards and continuous improvement processes.

## Mock Visit & Feedback

Full mock audit or peer review with detailed written report and rehearsal for the external site visit to ensure readiness.

## Post-Accreditation Sustainability

Annual QA calendar, KPI dashboard, and coaching retainer options to ensure ongoing compliance and continuous improvement.

## Team Orientation

The Middle States Association Commissions on Elementary and Secondary Schools



# Delivery Model & Timeline

<b>Phase 0</b> Weeks 0-2	<b>Contract &amp; Kickoff</b> Sign contract, confirm scope, appoint liaison, schedule kickoff.	<b>Phase 1</b> Weeks 3-6	<b>Diagnostic</b> Conduct interviews, document reviews, stakeholder survey for gap analysis.
<b>Phase 2</b> Weeks 7-10	<b>Roadmap &amp; Templates</b> Co-create roadmap, deliver templates, establish evidence checklist.	<b>Phase 3</b> Months 3-8	<b>Implementation Coaching</b> Weekly coaching sessions and monthly workshops for core reports.
<b>Phase 4</b> Months 8-10	<b>Mock Visit &amp; Finalization</b> Mock visit, readiness report, simulation of external panel Q&A.	<b>Phase 5</b> Months 10-12+	<b>Follow-up &amp; Sustainability</b> QA calendar, KPI dashboard, optional monitoring retainer.



Structured approach to achieving accreditation success

# Contact Us

## Get in Touch



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## Next Steps

- Schedule an initial consultation
- Receive a customized accreditation proposal
- Begin your accreditation journey with expert guidance
- Achieve accreditation success with our comprehensive support



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Thank you for considering EdConsult as your accreditation partner